

Media Kit
for
The Tech Update



www.thetechupdate.com
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The Tech Update Company Profile

Background

- Currently have over 20 writers
- More than 3,700 followers on Twitter (@TheTechUpdate)
- All our content is original and our sole opinions. We do not have Sponsored Post or take Sponsored Posts. We publish over 5 new articles everyday.
- Our typical blog post are News, Reviews, Rumours, or Interest pieces; all relating to Technology.
- We are still actively looking for new bloggers everyday
- We are owned by Henry INC. (<http://www.henryinc.net>)

Stats

- Had over 60,000 visitors within two months of launch
- Have an average of 400k impressions a month
- Google Pagerank- 3
- Technorati Rank- 512 (As of 4-29-10)
- Alexa Rank- 75,000 US. 270,000 World (As of 4-29-10)
- Over 3,700 twitter followers (<http://twitter.com/TheTechUpdate>)
- We have been featured on top websites such as The Wall Street Journal, Barrons, TUAW.com, Apple Insider, Macrumors, Chris Pirillo, 9to5mac, Appadvice, and more.
- We have reviewed products for top companies; including Speck, Griffin Tech, Think Geek, and Zagg

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